

Ed-Schools
56283-14
A V S

Musolaphone Corporation,
46 Wall Street,
New York City.

MAY 27 1914

FILED BY C. P. F.

Gentlemen:

Referring to your letter of April 15 relative to giving demonstrations of the musolaphone system of sound transmission and educational talking pictures for the schools of Carlisle, Pennsylvania, you are advised that the Supervisor in Charge of the Carlisle Indian School reported May 19 that all the teachers in the Academic Department and the pupils of the school were present at the demonstration given on Friday, May 15, in the Y.M.C.A. building at Carlisle.

Respectfully,

(Signed) E. B. Meritt

5-WLB-25

Assistant Commissioner.

INITIALING COPY - FOR FILE.

41836/1914

CARLISLE

420



DEPARTMENT OF THE INTERIOR

UNITED STATES INDIAN SCHOOL

CARLISLE, PA.

E.- Sch.
41836-14



May 19th, 1914



Hon. Cato Sells,

Commissioner of Indian Affairs, FILED BY C. P. F.

My dear Mr. Sells:

I respectfully report that on Friday afternoon, May the 15th, the Musolaphone Corporation of New York City arranged thru their Mr. Harris to give a special demonstration in the Y. M. C. A. Building in Carlisle for the benefit of the pupils and teachers of this school. All the teachers in the Academic Department and the pupils attending school that afternoon session were in attendance at the demonstration.

I return herewith the enclosures that were submitted for my information with your favor of May the 11th.

Very respectfully,

Encls.

HKM.

O. H. Lipps
Supervisor in Charge.

hkh

TELEPHONE
JOHN 5930

MUSOLAPHONE CORPORATION

46 WALL STREET

NEW YORK

April 15, 1914.



Hon. Cato Sells,
Commissioner of Indian Affairs,
Washington, D.C.



FILED BY C. P. F.

Dear Sir:

We are advised by our Mr. Franklin Harris, who recently visited you in Washington and who gave you an outline of our programme relative to installing in the public schools throughout the State of Pennsylvania, as well as other States, our equipment of sound transmission and educational talking pictures, that he had given you a copy of the programme that we gave before the Natural History Society in Harrisburg, Pa. and the State Convention of School Directors.



It is, as you know, our plan to place these remarkable modern educational equipments in one or more schools of Carlisle, entirely free of cost to the schools, and we plan to give several programmes demonstrating these equipments, free of charge, to school children of Carlisle and their friends.

We would be very glad indeed to make some arrangement with you to invite the students and faculty of the Carlisle Indian School as our guests on one of these occasions.

This school would be welcome to enter the voting contest with the public schools of Carlisle, and on one of the occasions of our demonstrations we think it would be

Red

Hon. Cato Sells, Esq.,
Washington, DC.

-2-

N.Y. City, Apr. 15, 1914.



of great advantage to have your presence, in order that you may see just the type of educational equipment that we are going to offer to schools.

This week, on the 18th instant, at the Waldorf-Astoria, we are giving a remarkable demonstration of our equipment before the School Teachers Association of New York, and nearly all the New York educators will be present, including the President of the Board of Education, as well as the Governor of the State of New York and the Mayor of New York City. We mention this to give you some idea of the importance of the type of our equipment and just what the educators here think of it, because we are giving this demonstration at their special invitation.

We hope to inaugurate the campaign at Carlisle early in May and we shall notify you later when we are able to fix the date.

We wish to convey our thanks to you for the interest you have shown in the matter, and should be pleased to answer any questions you care to submit to us, and to send you fuller information than is contained in the present letter.

Awaiting the courtesy of your reply, we are,
Sincerely yours,

MUSOLAPHONE CORPORATION,

By

A handwritten signature in dark ink, appearing to read "J. H. Rogers".

A Demonstration of
**MUSOLAPHONE SYSTEM OF SOUND
TRANSMISSION**

**MUSOLAPHONE SOUND TRANSMISSION IN CONNEC-
TION WITH THE R. & E. SYNCHRONIZED
OR REGISTERED MOTION PICTURES**

RECEIVED
MAY 22 1914
56283

and
**SILENT FILMS, SHOWING THE ADAPTATION OF
MOTION PICTURE TO PROGRESSIVE
EDUCATION**

**THIS PROGRAMME WAS PRESENTED BY
REQUEST BEFORE THE NATURAL HIST-
ORY SOCIETY OF HARRISBURG, PA., AND
BEFORE THE STATE CONVENTION OF
SCHOOL DIRECTORS ON THE EVENINGS
OF FEB. 4th & 5th, IN THE ASSEMBLY
HALL OF THE TECHNICAL HIGH SCHOOL,
HARRISBURG, PA.**

**TECHNICAL HIGH SCHOOL BUILDING
HARRISBURG, PA.**

February 4th and 5th, 1914

The Musolaphone System

The Musolaphone system is the latest word in sound transmission, and differs from the telephone in that the telephone is a two-way transmission between two points, while the new development is a one-way transmission from one point to any required number of points simultaneously, and, if desired, widely separated.

An important essential of its development is its loud-speaking feature, which enables sound to be detached from the receiving end of the wire, or reproducing station, and be heard with the same distinctness of articulation and purity of tone as though the speaker or singer at the sending station were actually present at the hearing point.

The R. & E. Singing-Talking Picture System of Synchronizing and Registering, Combined with the Musolaphone

The R. & E. singing-speaking attachment lends itself to numerous forms of entertainment or instruction, an example being the giving of illustrated lectures, where the recorded speaking voice of the lecturer follows every phase of the picture as though the lecturer were actually present.

Silent Films, Showing the Advantage of Visual Instruction to Progressive Education

The motion picture equipment makes delightfully accessible studies that have been in the nature of sealed books, as far as practical teaching is concerned. History re-lives; geography becomes vivid; manners and customs are graphically portrayed; our feathered friends become familiar; dangers to health shown; and ways to avoid accidents taught.

Showing the Growth of Visual Instruction

The State Museum of Pennsylvania has for quality what is considered the best collection of slides for free distribution, in the country.

Circulation of slides—one month during the past three years:

Dec., 1911, 2749	Dec., 1912, 4247
Dec., 1913, 7800	Jan., 1914, 8000

Penna. State Museum.

Programme

PART I

- I. Silent Motion Picture.
Chicago Tuberculosis Exhibit.
(A health study.)
- II. Vocal Solo.
Transmitted by Musolaphone.
Miss Grace Jackson, Lyric Soprano of New York.
(Miss Jackson will sing from a remote room in the building.)
- III. Group Singing—Talking Pictures, by R. & E. Singing
Picture Co., using Musolaphone transmission.
- IV. Violin Solo.
Transmitted by Musolaphone.
Miss Josie Schaller, of New York.
(Miss Schaller will play from a remote room in the building.)
- V. Motion Picture.
"Old Glory."
A Study in Pennsylvania History.
- VI. Demonstration of Speaking and Announcing by Musolaphone.
Representatives of following companies are present and will gladly answer any questions relative to their equipment:
Nicholas Powers Co., Picture Machine.
General Film Co., Educational Films.
R. & E. Singing Picture Co.
Musolaphone Corporation.

PART II

- VII. Picture Study in Natural History.
The Story of the Aigrette.
- VIII. Vocal Solo.
Transmitted by Musolaphone.
Miss Grace Jackson.
(Miss Jackson will sing from a remote room in the building.)
- IX. Group of Singing—Talking Pictures, by R. & E. Singing
Picture Co., using Musolaphone transmission.
- X. Violin Solo.
Transmitted by Musolaphone.
Miss Josie Schaller.
(Miss Schaller will play from a remote room in the building.)
- XI. Motion Picture.
Study in Pennsylvania History—Lincoln's Gettysburg Address.

OFFICE OF THE JUDGE
RECEIVED
APR 17 1914
41836

The acknowledged importance of moving picture equipment is clearly indicated by the varied and important institutions using it in daily work.

Major Dixon, of the United States Army, stated in a recent interview: "The Army concedes I teach more in five minutes with visual animated picture instruction than oral teaching accomplishes in two weeks."

Prof. Starr, of Chicago University, warmly eulogizes the method as follows:

"The moving picture is the mightiest force of instruction."

"In its highest efforts it stands above literature."

"It is a tremendous vital force of culture."

Mr. Curt Melnitz, Director of Motion Picture Work, Educational Alliance, New York City, summarizes as follows:

"Visual instruction by motion pictures sticks, oral work is easily forgotten."

"Motion picture lessons are eagerly anticipated and hailed with delight."

"Direct benefits to the child are many, develops perceptive and retentive faculties, broadens the mind, makes better citizens."

Thomas A. Edison writes:

"Motion pictures are and will be a great factor in education, teaching science, history and geography, as well as a knowledge of how other peoples live, work and play."

How

The Musolaphone System
of Sound Transmission and a
Motion Picture Equipment with a
Singing-Speaking Attachment
Is made a Free Gift to the Schools of a City



MUSOLAPHONE CORPORATION

46 Wall Street
New York City

Westminster Building
Chicago, Ill.

THE MUSOLAPHONE SYSTEM (Mu-zó-la-phone)

It is acknowledged by educators and by all who are in the march of educational progress, that schools should be provided with such modern facilities as will make the studies of the pupils easy to grasp and impressive enough to be readily retained by the mind.

The demonstration in Harrisburg, before the educational leaders of the State of Pennsylvania, affords a remarkable opportunity to witness what the latest scientific appliances can accomplish as accessories to schools.

The new system of sound transmission is conceded to be the most efficient of recent developments in enlarging the scope of schools' activities and utilizing the school buildings, and makes for efficiency in system, safety, co-operation, order, drills, music and inspiration.

The motion picture equipment makes delightfully accessible studies that have been in the nature of sealed books, as far as practical teaching is concerned. History re-lives; geography becomes vivid; manners and customs are graphically portrayed; our feathered friends become familiar; dangers to health shown; and ways to avoid accidents taught.

The singing-speaking attachment lends itself to numerous forms of entertainment or instruction, an example being the giving of illustrated lectures, where the recorded speaking voice of the lecturer follows every phase of the picture as though the lecturer were actually present.

In most communities the school appropriations are inadequate to meet actual needs. It is for this reason that the Musolaphone Corporation has evolved a plan by which the schools may acquire these equipments free of cost to them, and it is doubtful if many—if indeed any—communities will reject this unusual opportunity.

The Musolaphone Corporation purposes going into each community with a plan that will make a simple and direct appeal to all classes interested in education.

The plan will be operated through the public spirited merchants of the city, and will be known as the "Musolaphone Coupon Contest" plan.

Merchants participating in the plan will know the benefits accruing to them through the favorable advertising they will receive by being known as active factors in helping the young people of their city; also of the numerous social welfare organizations who use the school buildings for their place of meeting and to whose work the new equipment will be invaluable.

THE MUSOLAPHONE SYSTEM

THE PLAN PROVIDES:

(I)—The Musolaphone Corporation solicits the Merchants, who contract for the purchase of the voting coupons.

(II)—The coupons to be deposited with a local Bank which retains the money received for them under the terms of the agreement between the Merchant and the Musolaphone Corporation.

(III)—Each week the Merchant purchases his coupons from the Bank, and will be under contract to give customers one coupon with each 10c. purchase of goods at his store.

(IV)—Scholars and friends, Parent-teachers associations, Social Centre organizations, Welfare Workers, and all others interested in education, collect the coupons and vote for the school they desire shall be given the first free installation.

(V)—All the money received from the sale of coupons in each city, to be entirely used in that city for the expenses pertaining to the cost of equipment and installation of same (including wiring of buildings), free exhibitions, advertising, soliciting, etc., incidental to that installation.

(VI)—The Musolaphone Corporation to make no direct profit from the sale of coupons, its only profit being derived from the sale of equipment at standard prices.

(VII)—The duration of each contest to be regulated by local conditions, *i.e.*, amount of money desired to be raised; number of Merchants participating, etc.

(VIII)—A local committee to examine all expense vouchers incidental to the installation and to arrange details of the voting contest, publicity, demonstrations, etc., etc.

THE MUSOLAPHONE SYSTEM

The acknowledged importance of moving picture equipment is clearly indicated by the varied and important institutions using it in daily work.

Major Dixon of the United States Army stated in a recent interview "The Army concedes I teach more in five minutes with visual animated picture instruction than oral teaching accomplishes in two weeks."

Prof. Starr of Chicago University warmly eulogizes the method as follows:

"The moving picture is the mightiest force of instruction."

"In its highest efforts it stands above literature."

"It is a tremendous vital force of culture."

Mr. Curt Melnitz, Director of Motion Picture Work, Educational Alliance, New York City, summarizes as follows:

"Visual instruction by motion pictures sticks, oral work is easily forgotten."

"Motion picture lessons are eagerly anticipated and hailed with delight."

"Direct benefits to the child are many, develops perceptive and retentive faculties, broadens the mind, makes better citizens."

Thomas A. Edison writes:

"Motion pictures are and will be a great factor in education, teaching science, history and geography, as well as a knowledge of how other peoples live, work and play."

E-Sch.
41836-14
A V S

Muslaphone System.

41836/1
MAY 11 1914

Mr. O. H. Lipps,

Supervisor in Charge, Carlisle School.

My dear Mr. Lipps:

The enclosed papers from the Muslaphone Corporation, New York, are sent you for your information and for your report in regard to the demonstrations suggested. Please return the enclosures.

Very truly yours,

(Signed) Cato Sells

4-RAK-23

Commissioner.

CARLISLE

INITIALING COPY - FOR FILE.

E-Sch.
41936-14
A V S

Muslaphone System.

MAY 17 1914

FILED BY C. P. F.

Mr. O. H. Lipps,

Supervisor in Charge, Carlisle School.

My dear Mr. Lipps:

The enclosed papers from the Muslaphone Corporation, New York, are sent you for your information and for your report in regard to the demonstrations suggested. Please return the enclosures.

Very truly yours,

(Signed) Cato Sells

4-RAK-23

Commissioner.